Empathy Map for Inventory Management System

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| |  |  |  |  | | --- | --- | --- | --- | | What is best way to  increase sales |  | Best way to trace the stocks in inventory | | | Manage  stocks of the Retailors | |   **SAY** | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | | Make use of Technology | | | |  | | --- | | Better  Customer  Experience | | | | High sales and better profits | |   **THINK** |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | Alert when low on Stock | |  | Statistical analysis of sales | | | Take constant  follow up till the product is delivered | | |   **DOES** | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | | Bad user Experience | | | |  | | --- | | Hard to maintain Stock | | | | Is the inventory managed Accurately | |   **FEEL** |